# ALL INDIA EX-SERVICEMAN ELECTRONICS AND COMPUTER INSTITUTE (AIESECI)

**( A LEADING PROFESSIONAL & TECHNICAL TRAINING INSTITUTE SINCE 1997)**

(An ISO EMS & QMS Certified Organization)

Accredited By Govt. of India

**Franchise Booklet for Category-B**



**C-29/69, Near Sant Nirankari Bhawan, Lohamandi, Maldahiya, Varanasi-221002**

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**About AIESECI** : All India Ex-Serviceman Electronics and Computer Institute **(AIESECI),** is a society registered under society Registration Act, 1860, having its **Registered Office at C-29/69 Lohamandi Maldahiya,Varanasi (U.P.) established in 1997. AIESECI** Accredited by NIELIT (National Institute of Electronics and Information Technology) Govt. of India last 17 years for IT 'O' Level & DLC Courses. We are also Skill Hub Training Centre of NIELIT since 2021. AIESECI runs Industry demanded highly job oriented various courses for employment generation in India, in the field of Computer IT Sector, Software Industry, Accounting and Designing sectors. More then 20000 student placed in National & Multinational Companies as well as self-employment scheme. We are provides quality training to student in these fields. Our students also Gold Medalist and Topper in State of BCA Course of UPRTOU State University of Uttar Pradesh. We are Associated with Govt. of Uttar Pradesh for O Level & CCC Computer Training for Backward Class Candidate in Society last 10 years. A lot of student every year avail facility and getting employment with the help of Employment Department, Govt of Uttar Pradesh. Our moto to provide 01 Lakh candidates computer education skilled training to urban and rural population for employment under self-certification as well as Govt. certification and project training. For achieving our motive we have planned to open more than 5000 training centers across India very soon. Now you can be a part of our mission……

## Support provided by Head Office

- ➢ **Quality Education Guideline/Technique**
- ➢ **Employment based Attractive & Required Course Contents**
- ➢ **Faculty & Staff Training**
- ➢ **Unique Marketing Strategy/Branding**
- ➢ **Centralized Advanced Advertisement Plan sharing basis**
- ➢ **Online monitoring and Enrollment/Franchisee Management Panel**
- ➢ **Centralized Placement Assistance of candidate**
- ➢ **Project Training/CSR funded Training as per sharing basis**

- Registered under Society Registration Act 1860 in 1997 for providing Technical Education.

- National Institute of Electronics & Information Technology (NIELIT),(erstwhile DOEACC Society), an Autonomous Scientific Society under the administrative control of Ministry of Electronics & Information Technology (MoE&IT), Government of India (Only Authorized Centre) ACCR NO.-0-1786.

- Ministry of Micro, Small & Medium Enterprises (MSME) we are associated with MSME vide Udyam Registration (UDYAM-UP-75-0106670)

- NIOS-National Institute of Opening Schooling, an autonomous organization in pursuance of National Policy on Education 1986 by the Ministry of Education (MOE), Government of India. AVI No. 710184

- Central Vigilance Commission associated with Integrity Pledge for integrity and good governance and promotes ethical business practices.

- We are ISO Certified organization for Quality Management System ISO 9001:2015 & Environmental Management system ISO 14001:2015 for the providing Education on Computer Software & Hardware Courses, Online (E-Learning), Soft Skill, Skill Development, Vocational Training, Counseling, Placement and Franchisee Development.

- Registered under NGO Darpan, Niti Ayog, Govt. of India

- Registered for 12A, 80G and CSR Projects

# Plan for Franchisee Skill Development/Training Centre in India

## Under Action Plan 5000 Skill Development Center Across India (Phase-1)

| प्रथम वरीयता | Already Running Private ITI/ Private Degree College/ Computer Center/ Coaching Institute/Ex-Serviceman | | | | | |
|---|---|---|---|---|---|---|
| **Category** | **Location** | **Minimum Required Area** | **Application Fee** | **Franchisee Fee One Time** | **Expected Return (Per Year)** | **Investment** |
| **B** | District Head Quarter / Urban Area /Rural Area | Minimum 1500 Sqft. | Rs. 1100/- | Rs. 48500/- | 15-20 Lakh | No Investment |

**न्यू स्कील डवलपमेंट सेन्टर/ कम्प्यूटर ट्रेनिंग सेन्टर खोलने का सुनहरा अवसर**

**(इच्छुक व्यक्ति निम्न उपलब्धता के अनुसार इन्वेस्ट कर न्यूनतम लागत में ज्यादा आय कर सकते हैं)**

| **Category** | **Location** | **Minimum Required Area** | **Application Fee** | **Franchisee Fee One Time** | **Investment in New Setup (Infrastructure & Computer Set)** | **Expected Return (Per Year)** |
|---|---|---|---|---|---|---|
| **B** | District Head Quarter / Urban Area / Rural Area | Minimum 1500 Sqft. | Rs. 1100/- | Rs. 48500/- | 07-08 Lakh | 15-20 Lakh |

**Support Provided by Head Office :** Quality Education & Operational Support, Advance Institute Panel for Student & Staff Management, Technical & Manpower Support, Advertisement Support (Print Media, Social Media , Electronic Media with National Channels), Corporate Support (Share Govt. Projects & CSR funds Work), Life Time Students Placement Support

नोट : उत्तर प्रदेश के सभी जिला मुख्यालय, तहसील व ब्लाक एरिया में केवल एक—एक ही फेन्चाइजी खोली जायगी।



**Our Plan to Open 5000 Training Centre in India**

**& Generate 50000 Employments**

# Procedure for become a Franchisee/Skill Development Center

**Step-1 :** Make Franchisee Application Fee Payment

Rs. 1100/- (Through Online/RTGS )

Bank Account No. : 408001010037057

Bank Account Name : All India Ex-Serviceman Electronics and Computer Institute

IFSC Code : UBIN0540803

Bank Name : Union Bank of India

Branch : Chetganj, Varanasi

**Step 2 :** Note UTR No./ Transaction No. and Fee Payment Date for fill online Application

**Step-3 :** Go to official website www.aieseci.org

**Step-4 :** Follow link **Franchisee Request** on web page

**Step-5 :** Fill all basic required details carefully & upload required documents ( Data will be officially used later)

**Step-6 :** You will receive a sequence no. (Please Note for future references)

**Step-7 :** Take a printout after submission all details for future correspondence.

**Step-8 :** If you will not receive any email from our side regarding this in next 07 working days the you may send reminder email to us with all correspondence at aieseci09@gmail.com

**Step-9 :** Pay Franchisee Fee after confirmation Email from Head Office.


# Procedure for Selection of Franchisee Centre

**Step-1 :** Every Franchisee Centre get Unique Sequence No.

**Step-2 :** Documents Verification & Checked Required Criteria

**Step-3 :** Inspection Team Visit for Centre/Location Verification

**Step-4 :** Check Franchisee Fee Deposition Status

**Step-5 :** Allotment of Franchisee Code & Issue Franchisee Certificate

**Step-6 :** Support from H.O. to all related query

# Minimum Required Infrastructure For B Category Computer Centre

| S.No. | Infra/Instruments | Quantity | Remark | Total area |
|-------|-------------------|----------|--------|------------|
| 01 | Reception | 01 | 100 Sqft. | |
| 02 | Office | 01 | 100 Sqft. | |
| 03 | Waiting Area | 01 | 100 Sqft. | |
| 04 | Library | 01 | 100 Sqft. | |
| 05 | Class Room | 02 | 300 Sqft. (Capacity 25 student) | |
| 06 | Computer Lab | 02 | 250 Sqft. (Capacity 25 Computer) 150 Sqft. (Capacity 15 Computer) | **1500 Sqft.** |
| 07 | Separate Boys & Girls Washroom | 02:01 Urinal 03 | 100 Sqft | |
| 08 | Drinking Water Facility | For Boys & Girls | | |

| | Infrastructure & Investment | | | Minimum Expected Invest (Rs.) |
|-------|-------------------|----------|--------|------------|
| 01 | Reception Table & Chair | 01:03 (Including Table) | | 10000/- |
| 02 | Office Table & Chair | 01:03 (Including Table) | Equipped with Sufficient Lights & Fans | 10000-/ |
| 03 | Waiting Area | 10 Chair, Table | | 8000/- |
| 04 | Library | 25 Chair, 01 Table | | 20000/- |
| 05 | Class Room | Writing Chair 50 with Handle, 02 Faculty Chair | | 40000/- |
| 06 | Computer Lab | Computer Table, 40 Lab Chair, 02 Faculty Chair | | 100000/- |
| 07 | Fan, Light, Cooler | | | 25000/- |

| | **Computer System/Teaching Aids/Hardware** | | | |
|-------|-------------------|----------|--------|------------|
| 01 | Computer Sets | 40 | Processor: Core-2 or Above , Memory: Min. 2 GB RAM  Disk space: Min. 160 GB , Monitor : Min. 16.5'' , UPS /Online UPS | 400000/- |
| 02 | Printer & Scanner | 01 | | 15000/- |
| 03 | Electricity /Genset | 01 | | 35000/- |
| 04 | Internet Connection | 01 | | 5000/- |
| 05 | Library Books | 50 | | 5000/- |
| 06 | Stationery | As per need | | 2000/- |
| 07 | CCTV Camara | Cover All Area | | 30000/- |
| 08 | Laptop/Computer Set (Office Use) | 01 | | 25000/- |

| | **Staff/Manpower** | | | |
|-------|-------------------|----------|--------|------------|
| 01 | Receptionist/Counselor | 01 | | |
| 02 | Centre Manager/Centre Director | 01 | | |
| 03 | Guard | 01 | | |
| 04 | Peon | 01 | | |
| 05 | Faculty | 04 | | |

| | **Software Requirement** | | | |
|-------|-------------------|----------|--------|------------|
| 01 | Microsoft-Office, Tally. ERP 9  Concepts of Image Editing & Advertising- Adobe InDesign, Adobe Photoshop , Java Graphics Designing - Corel Draw, Adobe Flash Typing Master, Libre Office, Arduino IDE,  Python IDE, **\*Franchisee Centre required to purchase Software on own basis** | | | |

# Expected Trainees Utilization in Centre in a Year

| Batch Time | Student Class Room 1 | Student Class Room 2 | Student Computer Lab |
|:---:|:---:|:---:|:---:|
| 08:00-09:30 | 25 | 15 | 40 |
| 09:30-11:00 | 25 | 15 | 40 |
| 11:00-12:30 | 25 | 15 | 40 |
| Lunch Break | | | |
| 01:30-03:00 | 25 | 15 | 40 |
| 03:00-04:30 | 25 | 15 | 40 |
| 04:30-06:00 | 25 | 15 | 40 |
| Total Student Regular Slot | 150 | 90 | 240 |
| | 480 | | |

# Expected Return

**Total Student Enrolled in a Year – 480**

**Average Fee Per student – 9000/-**

**Total Collection in a Year – 4320000/-**

# Activities and Achievement

| | |
|---|---|
| Gold Medalist for UP Topper in Year 2014 UPRTOU Getting Certificate from Honorable Governor of Uttar Pradesh |  |
| Gold Medalist for UP Topper in Year 2015 UPRTOU Getting Certificate from Honorable Governor of Uttar Pradesh |  |
| Getting Certificate from Honorable Governor of Uttar Pradesh under PM Daksh Computer Training Program |  |

| | |
|---|---|
| Free Mobile Distribution by BHU IT Head P.K Chakrawarti to Talented Students |  |
| O Level & CCC Toper Students getting certificate in Swatantra Bhawan BHU from Honrable Rajya Mantri (Divyangjan & OBC Kalyan) U.P Govt. Sri Narendra Kashyap |  |
| O Level & CCC Toper Students after getting certificate in Swatantra Bhawan BHU from Honrable Rajya Mantri (Divyangjan & OBC Kalyan) U.P Govt. Sri Narendra Kashyap |  |

| | |
|---|---|
| O Level & CCC Toper Student certificate distribution program in AIESECI Campus |  |
| We have experience to conduct various Online CBT Examination of Govt. Recruitment & Certification i.e Bank, SSC, Airforce, Navy, Army, O Level, CCC, Pearson Vue, IIT, JEE, KIIT, FIIT JEE Etc. |  |
| Free Laptop Distribution to all India topper student under Talent hunt Examination (Student of AIESECI Shaktinagar, Sonbhadra) |  |

# Long Term Diploma/Certificate Program & Scope of Course

| S.No. | Course | Minimum Eligibility | Duration | Fee | Certificate Issuing Body | Scope of Course / Job Sector |
|-------|--------|--------------------|----------|-----|------------------------|------------------------------|
| 01 | **Professional Diploma in Computer Hardware & Networking Engineering (PDCHNE)** Overview of Desktop & OS, Basic Networking, Outlook, Office 365 & Mobile Office, Managing Vender & IT Asset, MCITP, CCNA, RHCE, **Specialization in CCNA** | 12th Pass | 12 Months | 42200/- | Autonomous Certificate by AIESECI | *Good demand in the fields of data Centre, Security and Collaboration Technologies. All IT field Industry, Company, Organization required this type Manpower* |
| 02 | **ADFA – Advance Diploma in Financial Accounting** Fundamental of Computer, DOS and Windows, MS-Office ( Word, Excel, Powerpoint, Access) Internet, Tally Erp. 9.0/Prime, Goods & Service Tax (GST), Payroll, Advance Excel, Busy Software Training, Introduction to SAP, Job work Training | 12th Pass | 06 Months | 12000/- | Autonomous Certificate by AIESECI | Candidate will be prepared to work in the accounting, business, and financial sectors. I.e. Firm, Agency, Shopping Malls, Distributer etc. Also Eligible to work in a structured company. |
| 03 | **DFA - Diploma in Financial Accounting** Fundamental of Computer, DOS and Windows, MS-Office ( Word, Excel, Powerpoint, Access) Internet, Tally Erp. 9.0/Prime, Goods & Service Tax (GST), Payroll, Advance Excel, Job work Training | 12th Pass | 06 Months | 10000/- | Autonomous Certificate by AIESECI | Candidate will be prepared to work in the accounting, business, and financial sectors. I.e. Firm, Agency, Shopping Malls, Distributer etc |
| 04 | **MDSE – Master Diploma in Software Engineering** Fundamental of Computer, DOS and Windows, MS-Office & Office 365 ( Word, Excel, Powerpoint, Access) Internet, Tally Erp. 9.0/Prime, Busy Training, DTP (Pagemaker, Corel Draw, Photoshop CS), Programming Concept( C, C++, HTML, Java Script, CSS,) Python Programming, Angular & Node JS, My SQL, Mongo DB, AWS, Azure, React with Live Project work & Communication Skill) | 12th Pass/Graduation | 24 Months | 24000/- | Autonomous Certificate by AIESECI | Candidate will be prepared Software Developer, System Designer, Web Developer, App Developer, Content Creater, Software Testing Engineers etc. |
| 05 | **ADCA - Advance Diploma in Computer Application** Fundamental of Computer, DOS and Windows, MS-Office ( Word, Excel, Powerpoint, Access) Internet, Tally Erp. 9.0/Prime, DTP (Pagemaker, Corel Draw, Photoshop), Programming Concept( C, C++, HTML) | 12th Pass | 12 Months | 12000/- | Autonomous Certificate by AIESECI | Candidate will be prepared for Official Jobs in Private Organization, Hospital, Company etc. Candidate also get basic foundation for the higher courses in IT Field |
| 06 | **DCA - Diploma in Computer Application** Fundamental of Computer, DOS and Windows, MS-Office ( Word, Excel, Powerpoint, Access) Internet, Tally Erp. 9.0/Prime, DTP ( Pagemaker, Corel Draw, Photoshop) | 10th Pass | 09 Months | 9000/- | Autonomous Certificate by AIESECI | Candidate will be prepared for Official Jobs in Private Organization, Hospital, Company, Designing Sector firm, Newspaper/Books Publication Firms etc. |
| 07 | **CCA - Certificate in Computer Application** Fundamental of Computer, DOS and Windows, MS-Office ( Word, Excel, Powerpoint, Access) Internet | 10th Pass | 06 Months | 6000/- | Autonomous Certificate by AIESECI | **Official & Data Entry Jobs** |

| S.No. | Course | Minimum Eligibility | Duration | Fee | Certificate Issuing Body | Scope of Course |
|---|---|---|---|---|---|---|
| 08 | **CDM- Certificate in Digital Marketing**<br>Fundamental of Computer, Online Reputation Management, SMM (Social Media Marketing), SEO (Search Engine Optimization) E-Commerce, Ste & Blogging, Mobile & Email Marketing, Google Ads & Affiliate Marketing, Soft Skill & PD | 12th Pass | 06 Months | 20200/- | Autonomous Certificate by AIESECI | Candidate will be prepared as a Digital Marketer, Freelancer, Digital Advt. Adviser, Self Employed Services etc. |
| 09 | **CGD-Certificate in Graphics Designing**<br>Fundamental of Computer, Operating System, Application Software Installation Process & Driver, Corel Draw, Photoshop, Illustrator, Job work Training (Logo, Banner Design, Photo Editing, Documents Composing etc.) | 12th Pass | 06 Months | 20200/- | Autonomous Certificate by AIESECI | Candidate will be prepared as a Advertisement Designer, Logo Designer, Photo Editor, Composer, Expert DTP Operator |
| 10 | **Certificate Course in Auto CAD**<br>Fundamental of Computer, Operating System, Application Software Installation Process & Driver, Introduction to Computer Added Design, Advance Setting of Array & Dimension style, Layer Filter, Fillet & Polar Tracking, Block & Plot Creation, Measurement of Area, Volume, Distance, Radius, Angle Using Measure Tool, Job Work Training | 12th Pass | 06 Months | 20200/- | Autonomous Certificate by AIESECI | Candidate will be prepared as a Layout Designer, Architect Designer, Building Designer, Interior Designer, Blue Print Designer etc. |
| 11 | **Certificate in Desk Top Publishing (DTP)**<br>Fundamental of Computer, Operating System, Application Software Installation Process & Driver, Pagemaker, Corel Draw, Photoshop | 10th/12th Pass | 03 Months | 4000/- | Autonomous Certificate by AIESECI | Candidate will be prepared as a Advertisement Designer, Logo Designer, Photo Editor, Composer, Expert DTP Operator |
| 11 | **CCO - Certificate Course in Office Automation**<br>Basic Fundamental of Computer, Introduction of Operating System, Basics of MS-Office, Introduction of Internet | 10th Pass | 03 Months | 3000/- | Autonomous Certificate by AIESECI | **Official & Data Entry Jobs** |
| 12 | **CFA - Certificate in Financial Accounting**<br>Tally Erp. 9.0/Tally Prime (Ledger, Invoicing Challan, Inventory Control, Godown) | 10th Pass | 03 Months | 3000/- | Autonomous Certificate by AIESECI | **Accounts Data Entry Jobs** |
| 13 | **CFA Plus - Certificate in Financial Accounting Plus**<br>Fundamental of Computer, Tally Erp. 9.0/Tally Prime (Ledger, Invoicing Challan, Inventory Control, Godown), Goods & Service Tax (GST) | 10th Pass | 04 Months | 6000/- | Autonomous Certificate by AIESECI | **Accounts Data Entry & Tax Invoice/ Challan Preparation Jobs** |

# Modular Program

| S.No. | Course | Minimum Eligibility | Duration | Fee | Certificate Issuing Body | Scope of Course |
|---|---|---|---|---|---|---|
| 01 | **MCITP** | 10th/12th + Basic Networking | 03 Months | 18500/- | Autonomous Certificate by AIESECI | **Hardware and Networking Sectors IT Companies** |
| 02 | **CCNA** | 10th/12th + Basic Networking | 02 Months | 14500/- | | **Hardware and Networking Sectors IT Companies** |
| 03 | **RHCE** | 10th/12th + Basic Networking | 03 Month | 20500/- | | **Hardware and Networking Sectors IT Companies** |

| | | | | | |
|---|---|---|---|---|---|
| 04 | **Cloud Computing** | 10<sup>th</sup>/12<sup>th</sup> + Basic Networking + MCITP+CCNA+RHCE | 02 Month | 16500/- | | **Hardware and Networking Sectors IT Companies** |
| 05 | **Ethical Hacking** | 10<sup>th</sup>/12<sup>th</sup> + Basic Networking + MCITP+CCNA+RHCE | 02 Month | 16500/- | | **Hardware and Networking Sectors IT Companies** |
| 06 | **Cyber Security** | Basic Networking | 02 Month | 16500/- | Autonomous Certificate by AIESECI | **Hardware and Networking Sectors IT Companies** |
| 07 | **Advance Excel** | 12<sup>th</sup> | 01 Month | 3500/- | | |
| 08 | **Computer Typing (Hindi, English)** | ---- | 02 Month | 3000/- | | |
| 09 | **Complete .net** | 12<sup>th</sup> | 4 Month | 12500/- | | |
| 10 | **Advance .net** | 12<sup>th</sup> | 45 Days | 4200/- | | **Basic Knowledge of related field** |
| 12 | **C Programming** | 12<sup>th</sup> | 02 Month | 4500/- | | |
| 13 | **C++ Programming** | 12<sup>th</sup> | 02 Month | 5200/- | | |
| 14 | **Core Jave** | 12<sup>th</sup> | 02 Month | 6200/- | | |
| 15 | **Advance Java** | 12<sup>th</sup> | 03 Month | 10500/- | | |
| 16 | **PHP** | 12<sup>th</sup> | 02 Month | 8200/- | | |
| 17 | **Python** | 12<sup>th</sup> | 02 Month | 8200/- | | **Basic Knowledge of related field** |
| 18 | **SQL** | 12<sup>th</sup> | 01 Month | 3200/- | | |
| 19 | **HTML, Java Script** | 12<sup>th</sup> | 45 Days | 8200/- | | |

**Note : As per Centre's Requirement and Market Review /Technology related Job oriented courses designed and approved by Head Office time to time.**

**For More Details you may Visit or Contact**

**AIESECI Institute (H.O.) : C-29/69, Near Sant Nirankari Bhawan, Lohamandi, Maldahiya, Varanasi-221002**

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